

Reisterstown Improvement Association, Inc.
P.O. Box 856
Reisterstown, Maryland 21136
Founded 1758

Meeting Agenda –October 24, 2017, 7 P.M.

www.reisterstown.com

2017 Officers:

President – Herb Weiss
Vice President – Ernie Schmidhauser
Secretary – Michael Donnelly
Treasurer – Kim Drapkin
Immediate Past President – Glenn Barnes

2017 Board of Directors:

Danny Carey Charlie Hoppa
Mary Molinaro Linda Percy
Irwin Kramer Kathy Gambrill
Justin Switzer Mark Stewart
Pat Brooks Brendan Schrieber

**“Reisterstown’s Main Street is a Destination.
Not Just a Drive-Through Road.”**

**We Welcome Our New Member:
The Hidden Gem 317 Main Street Kinsey Gill**

1. Call to order –Introductions of those attending.
2. Review of minutes from last meeting –
3. **Treasurer’s report - Kim Drapkin-** Few bills left to pay. Some banners and what is left from Spooktacular and Holidays on Main Street. Mike Ruby asked whether RIA is able to measure the benefit of the Music on Main Street concerts. He was wondering if the concerts while great for the Reisterstown community at large are distracting RIA from their mission on Main Street. Lively discussion ensued for the next several minutes defending the importance of the concerts to the town and the difficulty to track outside of anecdotal stories for RIA to analyze the benefit. Our goal with the concerts has been to bring visitors to town making it a destination, Main Street businesses are invited free of charge to setup tables displaying their products and services while non-Main Street businesses pay a vendor fee. Any business or organization can provide business cards or handouts we disperse from the Information booth. Mike said he was aware of the popularity of the events and believe they are enjoyed by all who attend. He simply wanted to know if the benefit is measurable.
4. **Membership Report – Kathy Gambrill – Renewals & New Members \$35/yr for individuals and non profit organizations, schools and churches and \$75/yr for businesses. One benefit of membership is a listing on the Reisterstown.com website with contact info, hours, and a brief business description. Renewals for this month:**

Adrienne Jones ,Speaker Pro Tem
John L. Barnard
Kim Berk
Roger Ensor Plumbing
Steven Reamer, C.P.A., P.A.
Drive With Compass
Advanced Video Systems

Maryland House of Delegates
Barnard and Associates

316 Main Street, #1-D
21-D Main Street
424 Main Street

Current totals: 49 businesses, 39 individuals. 124 active members.
125 signed in for Reters fundraiser.

5. President's Report – Herb Weiss

Reter's Crab House and Grille hosted a fundraiser for R.I.A. October 17, donating a portion of their entire day's receipts to us. Over 80 diners participated. Many thanks to Brad Reter and to all those who manned the R.I.A. table there.

I was invited to speak to the Reisterstown Lions Club earlier this month. We met at Bill Bateman's for dinner and a short presentation to the members. The Lions may attend some future R.I.A. events to promote their club and activities.

The 3rd annual "Toast Among Ghosts" October 7th was a smashing success. Although it was not an R.I.A. event, many members took part and a lot of money was raised for the Foundation for Baltimore County Public Libraries. Big Fun all around!

Word is that the liquor license from the former Mondo's has been transferred to another Main Street property owner, who may be negotiating a purchase of the restaurant site as well. Stay tuned for future news.

I had a nice chat with Hal Ashman, volunteer chairman of the Baltimore County Office of Tourism and Promotion Advisory Council, regarding the hotel tax which is controlled by the County Executive. We are hoping to get some of these funds redirected our way for the purpose of our community being designated a "Maryland Main Street". Achieving that status will, in turn, give us access to various public and private grant monies.

Chck fil-A will open November 2 at the Reisterstown Shopping Center.

Got a zoning violation complaint? Code enforcement info: 410-887-3351

Main Street Committees Reports

We have several committees - If you would like to be on one of our committees, please let us know. Each committee chair will give a report tonight.

Organization Committee – Mary Molinaro- Booth setups for Spooktacular, Small Business Saturday and Holidays on Main Street. #Giving Tuesday is Nov 28th also smile.amazon is a way to raise funds.

Economic Restructuring Committee --Brendan Schrieber Recruiting committee members and a venue for strategic planning (as well as possible hiring a strategic planner) There are some vacant properties which could be used for a visitors center or a coffee shop. There will be more ribbon cuttings for grand openings or remodels.

Design Committee - Irwin Kramer - Banner sales were a success, and the installation went well. Check 'em out! Banners are up. Good feedback on design and placement. Website is doing well.

Clean, Safe and Green Committee -Dan Carey- Clean Main Street Day – Next one will be Saturday, November 4th, 2017. Meet at Reter's Crab House & Grille parking lot at 9 AM. Join the fun and help keep Main Street looking good. N/A

Promotion Committee – Justin Switzer – Spooktacular this Saturday! Shop Small Saturday November 25, Giving Tuesday November 28th, Holidays on Main Street December 2nd. New sub-committee: History Committee, chaired by Kinsey Gill (Hidden Gem). Spooktacular is coming up. 22 businesses are handing out candy and members have been given baskets of candy to assist. The history subcommittee will begin giving tours soon.

Grant Committee – Ernie Schmidhauser—matching employer grants; grant-writing assistance desired. In need of researchers. There is a plan to budget for the committee and have strategic planning. There is also the possibility to gain funds via donations to RIA and matching donations via employers.

Communications Director – Michael Donnelly Facebook is going well. Reisterstown Rocks went well but is on hold for the winter to avoid any damage from rocks under snow. Will resume in spring.

Farmers' Market—Kim Drapkin—Wrap-up for 2017. They had a difficult location but next year is already looking good.

Officers and Board Member comments? N/A

6. **Music on Main Street Committee** - Dan Carey and Glenn – Winter concerts are on hold, pending availability of performing sites. Letter from FES thanking RIA for the \$1,000 donation.
7. **Reisterstown Community Cemetery Committee (1764 By John Reister)** - Co-Chairs Linda Percy and Chris Larkins. N/A
8. **"Bloomin ArtFest" Committee**-Mark Stewart – www.bloominartfest.com

Next meeting is Nov 14th, 6pm at L&F

9. **The Franklin Precinct Police Report**—No officers tonight, but I will be meeting with Captain McElwee, the new commander, on November 20 at the precinct.
10. **Facebook** comments about Reisterstown –
11. **Old Business**—
Future restaurant fundraisers?
Welcome sign(s)?
12. **New Business**- The next Board meeting will be Tuesday, November 7th, at Long and Foster Realtors, time to be determined.

New business opened in Glyndon by fire station. Homespun.
Small Business Saturday is coming soon and we can use volunteers.
History Committee will meet Nov 22nd 7pm at Yoga Studio
Holly Fair Nov 18th 9-4

Volunteering Your Time

Volunteers form the backbone of our communities. They set the tone for our culture. Volunteering brings help and guidance to recipients and great satisfaction to the givers. It builds friendships, creates confidence and promotes natural leadership.

Thank you for attending tonight's meeting.

We will continue working with Jacob DeNobel -The Community Times, Michael Ruby with The Country Crier, Sarah Meehan with the Baltimore Business Journal, the Baltimore County Planning Department, Department of Economic Development, the County Executive's Office and the Main Street Maryland Program.

Phone Numbers for 2017 Officers and Board Members

Herb Weiss – President / 443-226-8879
Ernie Schmidhauser - Vice President / 410-833-0262
Kim Drapkin - Treasurer / 443-289-4447
Michael Donnelly – Secretary / 410-926-5584
Glenn Barnes – Immediate Past President / 410-833-5400 or 443-695-2308
Linda Percy - Board /410-833-2062 or 410-327-3500
Dan Carey - Board / 410-833-3820
Mark Stewart – Board / 410-241-1057
Irwin Kramer Board / 410-581-0070
Justin Switzer – Board /410-746-2354
Charlie Hoppa – Board / 410-526-5486
Kathy Gambrill – Board / 410-979-8885 or 410-833-6551
Pat Brooks – Board / 410-833-8215
Mary Molinaro- Board / 410-908-0724 or 410-526-7190
Brendan Schrieber—Board / 410-657-8926 or 410-979-3386

Next Meeting:

Tuesday, November 28, 2017 at 7 PM at the Long and Foster Office - 321 Main St.

Agenda prepared by Herb Weiss, President (443-226-8879)

Minutes prepared by Michael Donnelly, Secretary, (410-926-5584)

This month's amazing trivia: from 1900 to 1920, tug-of-war was an Olympic event.

Bonus trivia: Sea otters hold hands while sleeping, so they don't drift apart.

Extra credit: The 1996 Dole/Kemp campaign website is still up.